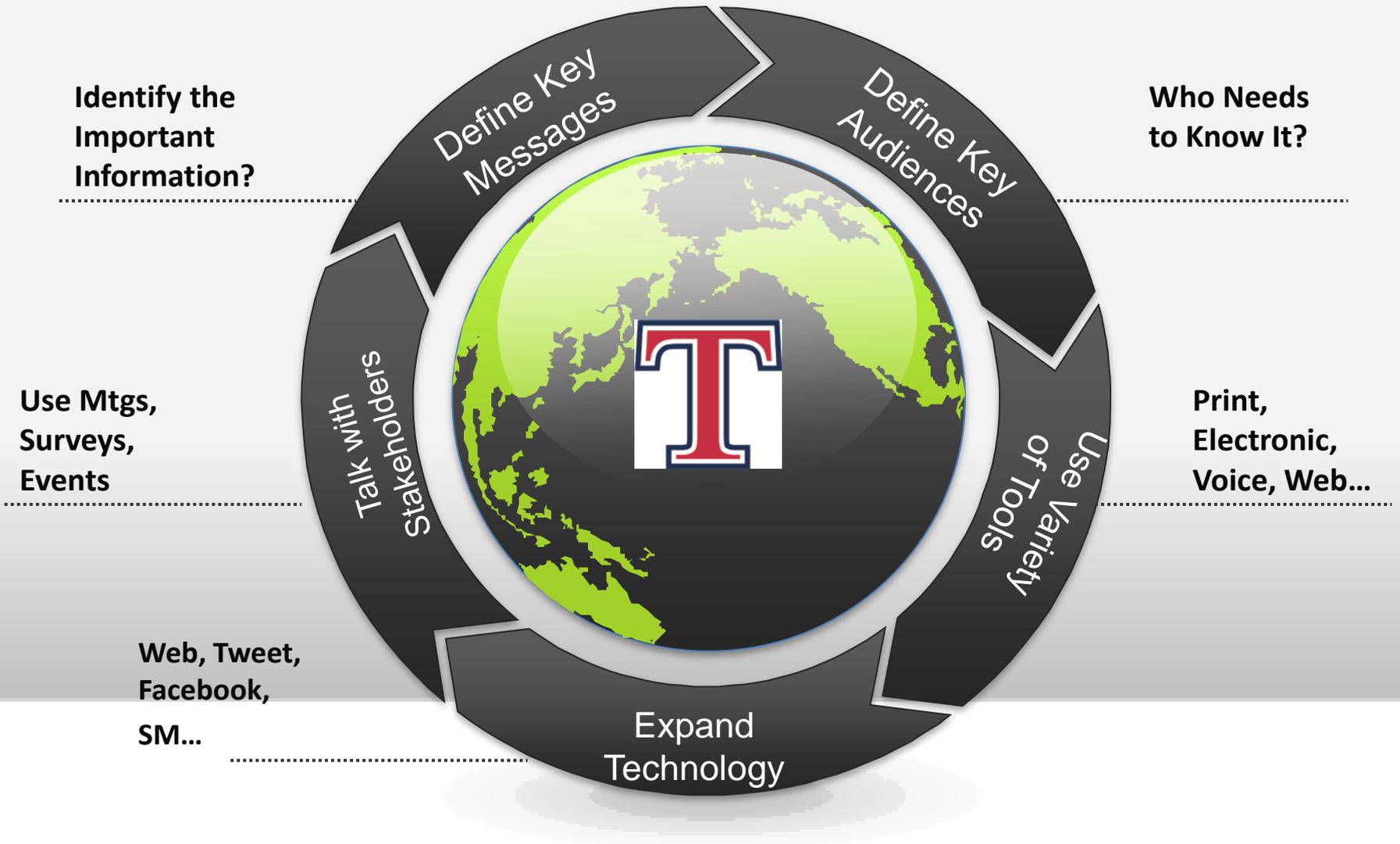


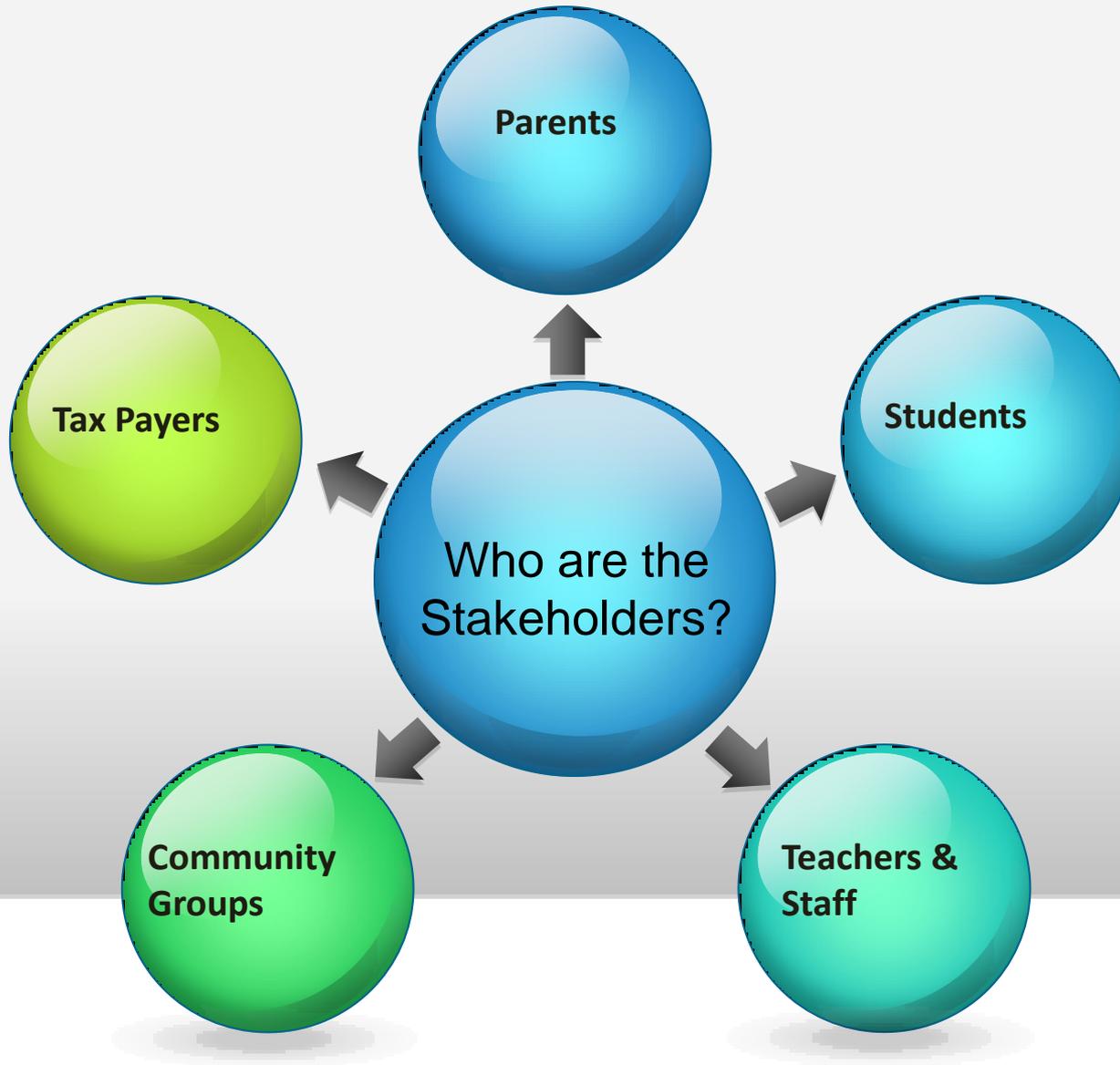
**Talawanda School District
Communications- Getting Key Messages
to the Target Audience**



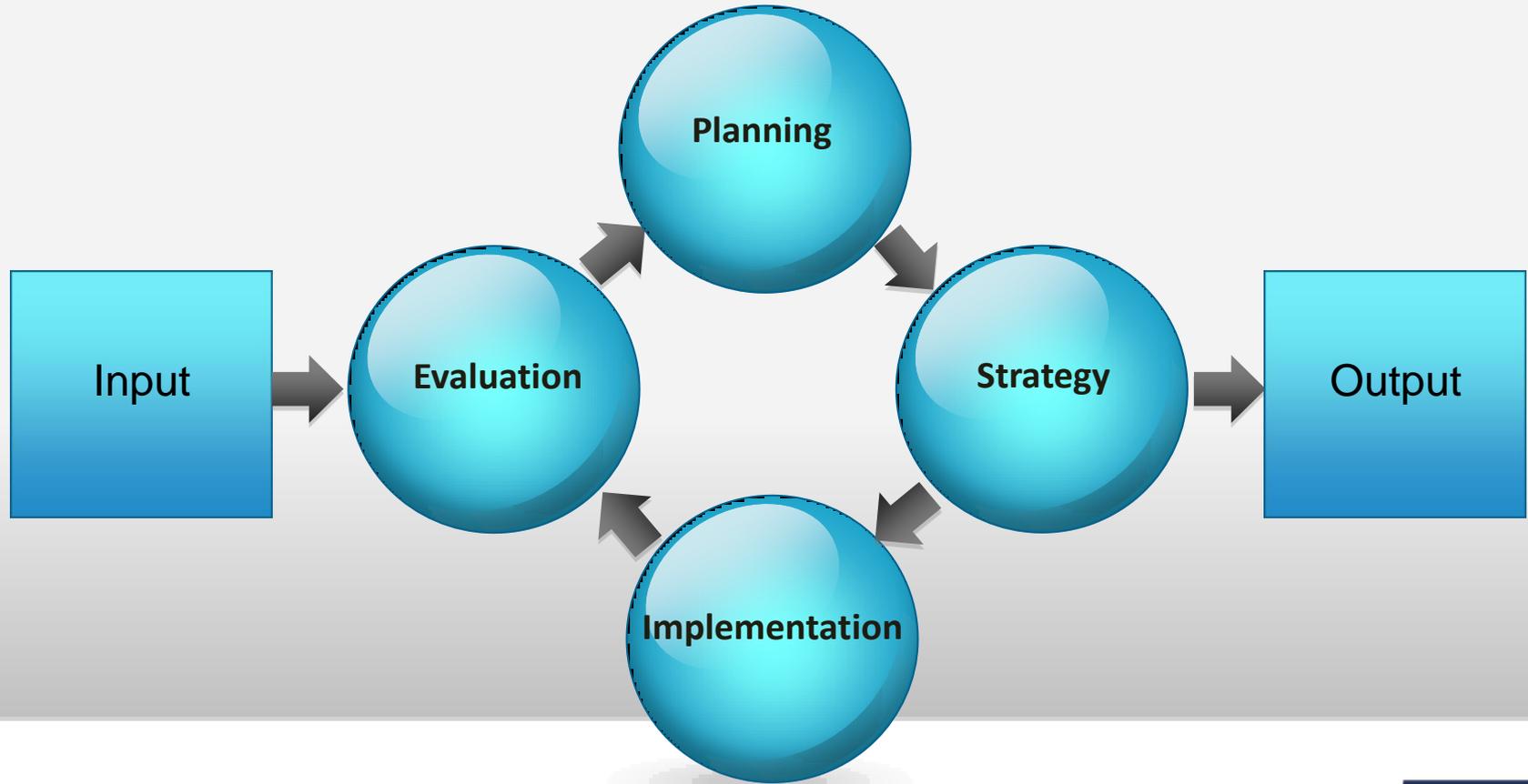
Strategies to Improve Communication



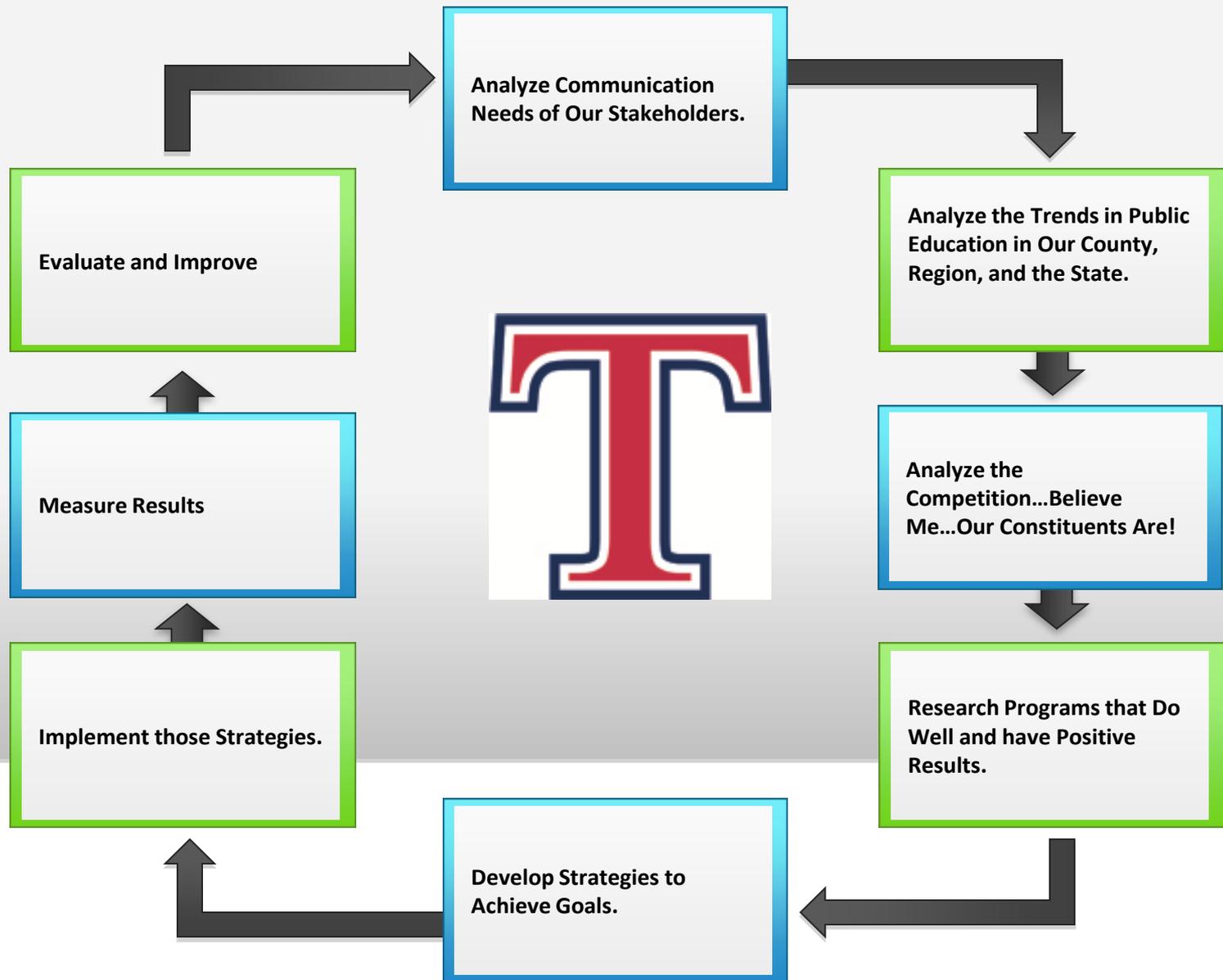
Stakeholders



Communication Process



Communication Process



Primary Goals for School Communications



Surveys
Utilizing Technology



www.surveymonkey.com

Social Networking Update



- TSD currently has nearly 4000 followers. An increase of over 600 from last year !
- 68% of our fans are women.
- Over 5.2K people visited each semester.
- We are posting newsletters, events, videos, photos, and awards.



- TSD currently has nearly 1800 followers.
- TSD has sent out over 1500 tweets this year.
- Over 600 additional followers this year!